Paul Mitchell The School Salt Lake City

MAKEUP ARTIST COURSE INFORMATION

MAKEUP ARTIST COURSE DESCRIPTION

Standard Occupational Classification (SOC) 39-5091.00
Classification of Instructional Programs (CIP) Code 12.0406

This program is not currently offered.

The Makeup Artist Curriculum involves 100 clock hours. The program includes extensive instruction and practical experience in makeup artistry.

This program is not accredited or approved by National Accrediting Commission of Career Arts & Sciences, (NACCAS) and is not eligible for Title IV funding. This program does not lead to licensure.

This course is taught in English. Textbooks and course materials are only offered in the English Language.

MAKEUP ARTIST COURSE OVERVIEW

Course Hours: 100 clock hours

The course is divided into pre-clinical classroom instruction and clinic classroom learning experiences.

- **Pre-Clinical Classroom Instruction:** Future Professionals spend time devoted to pre-clinical classroom instruction where they develop foundational knowledge and practical skills through classroom workshops, demonstrations, theory instruction, and guided practice. Instruction emphasizes design principles, technical procedures, safety and sanitation, professional conduct, and readiness for supervised services.
- **Clinic Classroom Learning Experience:** Future Professionals apply classroom learning through supervised practical instruction and guest services. With coaching and guidance from Learning Leaders, they refine technical skills, consultation and communication, guest experience, safety and sanitation practices, and professional work habits.

MAKEUP ARTIST COURSE OUTLINE

1. **Makeup Artist Curriculum:** Students will master the knowledge and skills in makeup artistry and gain a strong foundation of: cosmetic chemistry, sanitation, makeovers, natural application, evening application, camouflage, corrective, character, high-definition photography, editorial, glamour, and bridal work. Students will learn sales techniques, advanced product usage, and customer relations in preparation for work as makeup artists in salons and spas, on set, in the studio or paramedical spas, or for freelance makeup career opportunities.

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MAKEUP ARTIST COURSE SUBJECTS

The instructional program of Paul Mitchell The School Salt Lake City meets or exceeds the state requirements.

Subject	Practical Application
Fundamental/Beauty Makeup You are guided to understand the foundations of makeup including Skin Preparation, Eyebrow Shaping, Eyebrow Design, Color Theory, Face Shapes, Highlighting & Contouring, Makeup for Men, and Mature Skin Types. Further, you will learn to apply proper makeup techniques as you differentiate Eye Shapes and Lip Shapes. Bridal Makeup, Airbrush Fundamentals, and Makeup Marketing and Business.	15
Editorial Makeup You will proceed with more in depth makeup techniques. Work with Advanced Corrective Makeup, Advanced Airbrushing, Editorial Eyeliner, Smoky Eye and Bright & Bold Techniques. You will understand and create Texture in Makeup and Makeup for Black&White Photography. We prepare for mastery by studying Trends in Editorial makeup, Photo shoot Fundamentals, and Runway fundamentals. You will build your professional portfolio while learning to market yourself and become well-versed in on-set makeup artist etiquette.	40
Master Makeup You will be lead through the techniques that are vital in Film & Television. Beginning with the Evolution of Makeup, you will learn period makeup beginning in early 20th Century, 40's & 50's all the way through the 90's. After you've gained understanding of applying period looks, you will become proficient in master techniques that are used regularly in film and television: techniques for High Definition Cameras, Theatrical Looks, Avant Garde, Latex, Aging & Crying, Cuts & Bruises, Facial Hair/Prosthetics, Special Effects (FX) applications, and Airbrush techniques to create Fantasy Effects. You will effectively create a mood board and complete your own photo shoot that will artfully and professionally showcase your new makeup mastery as you begin your career as a skillfully prepared makeup artist.	45
TOTAL HOURS	**100**

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MAKEUP ARTIST PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are used to assess student learning and mastery of course content in the 100-hour course:

1. Students must receive a grade of 70% or higher on final written exam.
2. Students must receive a grade of 70% or higher on all final evaluation.
3. Students must complete the worksheet 100%.

MAKEUP ARTIST INSTRUCTIONAL TECHNIQUES AND METHODS

The Makeup Artist 100 clock hour course is provided through a sequential set of learning steps which address specific tasks necessary for State Board preparation, graduation and job entry level skills. Clinic equipment, implements and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative and productive career oriented activities. The course is presented through well-developed lesson plans that reflect the latest educational methods. Subjects are presented by means of lecture, demonstration, and student participation. Audio-visual aids, guest speakers, field trips, and other related learning methods are used in the course.